

REACH YOUR CUSTOMERS IN MOMENTS THAT MATTER

with Evam's real-time cross-channel marketing platform

EVAM EMPOWERS YOU

to deliver on customer expectations for in-the-moment hyper-personalized experiences across all touchpoints, in real-time.

Our goal is to help you increase customer loyalty, maximize ROI and efficiency, and save time and money.

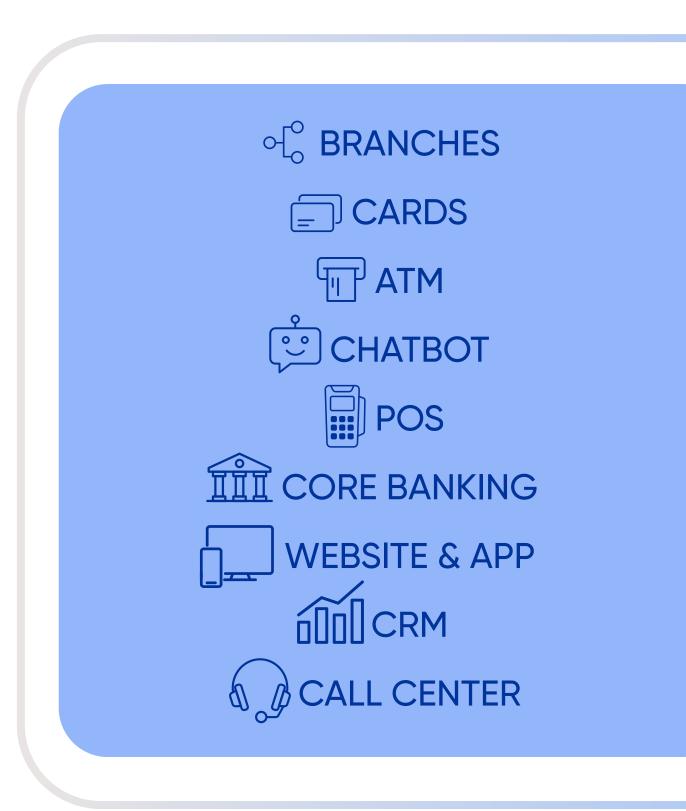
Evam Can:

- Integrate with your operational system without the need for middleware
- Analyze billions of customer data from all touchpoints
- Turn seemingly disparate data into actionable scenarios

So That You Can,

- Decode your customers' exact needs and predict what's next
- Create the best-personalized offer aligned with customer needs and business goals
- Make the most of your martech investments

EVAM'S END-TO-END ENGAGEMENT LOOP







PROCESS & DECODE

real-time customer data that is separated in different silos.

DESIGN & ORCHESTRATE

customer journeys that resonate with your customers.

DELIVER & ENGAGE

with real-time,
hyper-personalized
experiences across all
channels.

A PROVEN CONTINUOUS INTELLIGENCE PLATFORM







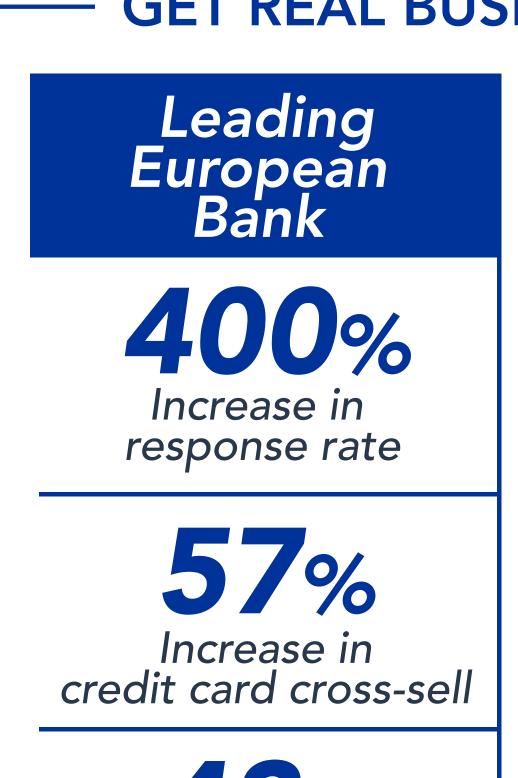
KEY CAPABILITIES

- Personalized offers and recommendations
- Contextual marketing (triggered/reactive)
- Moments-based marketing (predictive/real-time)

CORE VALUES

- Fastest time to value
- Scalable & Modular
- Low-Code-Development
- Security & Privacy Compliant





Increase in

individual loans

