

# REACH YOUR CUSTOMERS IN MOMENTS THAT MATTER

with Evam's real-time cross-channel marketing platform

## EVAM EMPOWERS YOU

to deliver on customer expectations for in-the-moment hyper-personalized experiences across all touchpoints, **in real-time.**

Our goal is to help you increase customer loyalty, maximize ROI and efficiency, and save time and money.

### Evam Can:

- Integrate with your operational system without the need for middleware
- Analyze billions of customer data from all touchpoints
- Turn seemingly disparate data into actionable scenarios

### So That You Can,

- Decode your customers' exact needs and predict what's next
- Create the best-personalized offer aligned with customer needs and business goals
- Make the most of your martech investments

## EVAM'S END-TO-END ENGAGEMENT LOOP



## A PROVEN CONTINUOUS INTELLIGENCE PLATFORM

- 600+ Million** daily users (represented by three people icons with stars)
- clocking more than **20+ Billion** events every single day (represented by a hand pointing to a number)
- <50 ms** next best offer (represented by a clock icon with a percentage sign)
- <50 ms** response time (represented by a clock icon with a checkmark)

### KEY CAPABILITIES

- Personalized offers and recommendations
- Contextual marketing (triggered/reactive)
- Moments-based marketing (predictive/real-time)

### CORE VALUES

- Fastest time to value
- Scalable & Modular
- Low-Code-Development
- Security & Privacy Compliant

### GET REAL BUSINESS RESULTS

<b>Leading European Bank</b> <b>400%</b> Increase in response rate	<b>Jazz</b> Pakistan's leading mobile operator <b>75M</b> customers
<b>57%</b> Increase in credit card cross-sell	<b>&lt;6 months</b> implementation
<b>48%</b> Increase in individual loans	<b>Migrated</b> from Unica

### TRUSTED BY