

### Video Customer Engagement Platform

Realize the power of face to face conversation

## Humanize relationships in a Digital world through GIEOM's Video Customer Engagement Platform



#### **Two-Way Screen Sharing**

Both the customer as well as the employee can share their screens. The employee can help the customer to fill out the application form.



#### **Meeting Scheduler**

This feature enables the customer to schedule an appointment with the employee as per their convenient day and time.



#### **Conference Option**

Tripartite option allows such as a subject matter expert spouse or business partner can be in the discussion to streamline and expedite the decision-making process.



#### **Co-Browsing**

A restricted view of the customer's screen can be shared with the employee to enhance customer support. GIEOM's co-browsing solution combines the power of web real-time technology that does not require any download, installation, or plugin.



#### **Online Document Exchange**

Both customer and the employee can share documents during remote conversations for better mutual understanding. This file exchange takes place in a secure manner and the documents exchanged during the session are saved in the history of the communication.



#### **Live Chat**

The live chat feature enables the employee to engage with the customer in real-time thereby offering a quick service to the customer that ultimately leading to an improved customer experience.



#### **Easy Integration**

GIEOM's Video Customer Engagement Platform can be integrated with any Third- party applications to deliver High quality experiences.

# Enhance your Digital Engagement to Optimize Customer Experience



Host remote interactions with clients through high-quality video meetings that are as effective as in-person meetings.

Reduced staffing needs
Due to the flexibility to
work from anywhere

Improved customer satisfaction through Increased first call Resolution

**Reduced wait time**For customers

Increased up-sell
And cross-sell
opportunities
For the organization

#### Some of the Use Cases



Private Banking and Wealth Management



Insurance



Lending & Mortgage



**Account Opening** 



Video Enabled Customer Care

